

Twitter Glossary

Terms and Definitions

- **Hashtag (#)** – placing a # in front of a keyword makes that word searchable. Hashtags can be anything from one word to multiple words but cannot contain spaces. These are often used for industry specific events or meetings, conferences and gatherings and to imply sarcasm or an inside joke.

Example: I am speaking at #socialsummit.

I am enjoying #jazzfest.

I can't believe she named her kids that! #mariahcareybabynames

- **Handle (@_____)** – the Handle is your twitter name.

Example: I am @andyknola on Twitter but Andy Kutcher in real life

Terms and Definitions

- **Retweet (RT)** – Retweet, this is what you’ll see in front of a Tweet you send from another person.

Example: RT @andyknola: What a beautiful day in NOLA!

- **Via (V/ or Via/)** – Another version of a Retweet. You’ll often see this at the end of a tweet.

Example: What a beautiful day in NOLA! Via/ @andyknola

- **Direct Message (DM)** – A private conversation between two people.

Example: You might see someone say “DM me your email address”

Popular Hashtags

- **#musicmonday** or **#mm** – Music Monday, people often Tweet songs or lyrics
- **#traveltuesday** or **#tt** – Travel Tuesday, people Tweet travel deals/travel information or give shout-outs to travel people
- **#followfriday** or **#ff** – Follow Friday, people use this to give kudos to people they follow that they think other people should follow
- **#NOLA** – It is very popular for people to hashtag cities or places (if there isn't a handle)
- **#WhoDat** – You'll see this more and more as we get closer to Saints Season

For more popular hashtags visit: <http://hashtags.org/>

Popular Abbreviations

- SMH = Shaking My Head
- IRL = In Real Life
- FWIW = For What It's Worth
- BC = Because
- FTW = For The Win
- FB = Facebook
- IMO = In My Opinion

For more of the top Twitter Abbreviations visit:
<http://digiphile.wordpress.com/2009/06/11/top-50-twitter-acronyms-abbreviations-and-initialisms/>