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presented by



October 17, 2011

Re: 2011 Southeast Louisiana Small Business Conference (SLSBC)

Dear News Editor:

With the economy being the #1 issue before our nation and with the metropolitan New Orleans facing the potential loss of 800 jobs with the announced closing of the Loyola Avenue U.S. Postal Center, this upcoming business event couldn't be more relevant and timely.

The Alliance for Economic Inclusion, an economic initiative established by the Federal Deposit Insurance Corporation (FDIC) to stimulate community partnerships and nurture business enterprise, will hold its **2011 Southeastern Louisiana Small Business Conference (SLSBC)** on Tuesday, November 8th, from 7:30 a.m. to 5:00 p.m., at the UNO Lindy Boggs International Conference Center on the Lakefront. The event is hosted by Good Work Network, a leading business resource organization.

Now entering its 4th year, the **SLSBC** is a premier business event, which attracts scores of banking institutions, industry leaders, business owners and entrepreneurs from around the region. This year's event will feature dynamic speakers/presenters, opportunity zones, hands-on business learning labs, a networking reception and free prizes and giveaways.

Enclosed you will find that we have planned and organized an exciting, informative event. My office will contact you soon to arrange and schedule interview times. The press room is also available to you at www.aeiconference.org.

Looking forward to working with you and providing you access to the best coverage.

Sincerely,

Gregory K. Douglas
PR

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