



**ORGENA ENTERPRISES**  
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## EVENT SYNOPSIS

- What:** 2011 Southeast Louisiana Small Business Conference (SLSBC)  
*"Moving From Obstacles to Opportunities"*
- Who:** Presented by the Southeast LA Alliance for Economic Inclusion (AEI)  
and hosted by Good Work Network
- When:** Tuesday, November 8th, 2011 - 7:30 a.m. to 5:00 p.m.
- Where:** Lindy Boggs International Conference Center at the University of  
New Orleans Lakefront Campus, 2045 Lakeshore Drive, NOLA 70122
- Why:** The conference will bring together recognized small business  
experts, representatives of the financial community, entrepreneurs  
and government officials. The event aims to provide valuable  
information, not only to small business owners interested in growing  
their businesses, but also to financial institutions interested in  
increasing their small business customer base.

The Southeast Louisiana AEI was formed by the FDIC to address key economic issues and other recovery problems facing the small businesses of the region. The Southeast Louisiana AEI represents a coalition of more than 90 financial institutions, affordable housing advocates, small business development resource groups, the SBA, government officials, faith-based groups and federal bank regulatory officials. This group works collectively on strategies and solutions to bring more businesses that are unable to receive funding and under-funded businesses into the financial mainstream.

This year's conference, *Moving From Obstacles to Opportunities*, will focus on topics that address the current economy and is designed to provide assistance to small businesses and the financial institutions that serve them. The conference will explore strategies for greater market access, tackling industry specific needs and finding business opportunities. Additionally, the conference will provide a forum for networking between entrepreneurs, businesses and financial institutions.

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