



BIOs

GOOD WORK NETWORK

MS. PHYLLIS CASSIDY, CPA

Ms. Cassidy is the Executive Director and Founder of Good Work Network, a non-profit, micro enterprise development organization serving Greater New Orleans. With a solid technical background in accounting and bookkeeping gained over the course of her career, Ms. Cassidy recognized the vital skills necessary for success in business and used that vision to shape and guide the organization into the leading force in resources for business development in the metropolitan New Orleans area. A graduate of Duke University, earning a B.A. in Business Administration, and of University of New Orleans, earning a M.S. in Accounting, she is a licensed CPA. Prior to establishing Good Work Network, Ms. Cassidy served as president of First Capital Life Insurance Company of LA, a family-owned business; she also taught accounting and information systems at Dillard University and University of New Orleans. She serves on the boards of New Orleans Neighborhood Development Collaborative and Hope Credit Union and has served as a Court Appointed Special Advocate. She is the proud mother of three children and seven amazing grandchildren.

MS. ADELE LONDON, JD

Ms. London is Director of Business Development for the Good Work Network. Her technical expertise and knowledge of the nuts and bolts of micro business enterprise make her a valuable resource for start-up enterprises and entrepreneurs. An honors graduate of Loyola University of New Orleans and School of Law, she holds a B.A. in Political Science and Sociology and a JD. Ms. London has worked diligently over the past 20 years in helping to train and mentor small business enterprises. Honing her skills with The Housing Authority of New Orleans Resident Loan Program, she helped some of the most unlikely entrepreneurs to incorporate sustainable business practices and to launch successful, self-sustaining businesses. Ms. London is actively engaged in the New Orleans community, serving on several boards. She is married and the mother of three children.

U.S. SMALL BUSINESS ADMINISTRATION

MR. REGINALD HARLEY

Born and raised in Washington, DC, Mr. Harley is a product of the DC public school system. He attended MacMurray College in Jacksonville, IL, majoring in Business and Economics. Mr. Harley served in the U.S. Peace Corps for 2½ years in Cameroun, West Africa, teaching Small Animal Husbandry, Agricultural Economics and English. He then accepted a teaching position with the government of Kenya and taught Chemistry at a rural middle school. He is fluent in French and has a functional knowledge of Fulani and Kiswahili. Professionally, Mr. Harley has worn many hats, having worked with Bruno & Tervalon, CPAs (Consultant), Regional Loan Corporation (Loan Officer), the New Orleans LISC (Program Coordinator), Consensus Organizing Institute (Senior Program Manager), Bacatown CDC (Executive Director), and is currently Lead Lender Relations Specialist (Chief of Finance) with the U.S. Small Business Administration, Louisiana District Office. With the SBA, Mr. Harley has worked in the Louisiana District Office as well as the National Guaranty Purchase Center in Herndon, VA. Mr. Harley maintains his community involvement by serving on the Business Advisory Board of Southern University of New Orleans, the board of the New Orleans Food and Farm Network and the board of the Southeast Louisiana Chapter of the Alliance for Economic Inclusion. He has a 25-year-old son (Howard U.'09) and a 21-year-old daughter (Howard U.'12).