



ORGENA ENTERPRISES
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ORGANIZATION BACKGROUND

PRESENTER:



Alliance for Economic Inclusion (AEI)

AEI is an economic initiative established by the Federal Deposit Insurance Corporation (FDIC) to stimulate community partnerships and nurture business enterprise. AEI was formed by the FDIC to address key economic issues and other disaster recovery problems facing the small businesses of the region. AEI represents more than 140 organizations, which includes: financial institutions; affordable housing advocates; small business development resource groups; Small Business Association; government officials; faith-based groups and federal bank regulatory officials. Collectively, AEI works on strategies and solutions to bring more of the under-funded businesses and businesses unable to receive funding into the financial mainstream.

HOST:



GOOD WORK NETWORK is a 501(c)(3) organization, established in 2000 to help economically disadvantaged individuals and businesses increase income and wealth through the acquisition of skills and resources necessary to participate fully in self-employment and micro enterprise opportunities available in the mainstream economy. Good Work Network provides educational programs, training, technical assistance, and management support services to low income and disadvantaged micro entrepreneurs and to non-profit organizations. The organization has successfully serviced more than 2,200 minority and women-owned, community-based businesses, assisting them in gaining capital access assistance and market access services.

Good Work Network has served as managing partner in a U.S. Small Business Administration Business LINC program that linked small and large businesses in the greater New Orleans area. It served as the New Orleans area service provider for the Louisiana Department of Economic Development TANF Micro Entrepreneur Development Program and the small business case manager and training provider for the Individual Development Account (IDA) Collaborative of Louisiana. Good Work Network also facilitated the establishment of the MicroEntrepreneur Collaborative of Greater New Orleans whose mission is to help micro entrepreneurs network, collaborate and share resources. Good Work Network has recently been awarded a U.S. Small Business Administration PRIME grant to provide training, technical assistance, and administrative support services to low-income and disadvantaged micro entrepreneurs in the Greater New Orleans area.