

# Southeast Louisiana Small Business Conference

*Connections 2010: Access to New Opportunities*

## SPONSOR REGISTRATION

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Please see the enclosed Sponsorship Benefits page for specifics.

\$5,000 TITLE presenting Sponsor

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Good Work Network is a Nonprofit 501(c)(3) tax-exempt organization, TAX ID 72-1499442

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Please return this form with payment ASAP, so that we can acknowledge your generous sponsorship on the AEI Conference website and in AEI conference publicity materials.

*Mail to:* Good Work Network  
c/o AEI Conference 2010  
1824 Oretha Castle Haley Blvd.  
New Orleans, LA 70113

*For questions:* Jordan Jones  
(504) 309-2073, ext. 104  
[jordan@goodworknetwork.org](mailto:jordan@goodworknetwork.org)

*Or FAX to:* (504) 309-2090  
Attn: Jordan Jones



August 11, 2010

Dear Sponsor:

Good Work Network and the Alliance for Economic Inclusion (AEI) invite you to participate in the 3rd Annual Southeast LA Small Business Conference, *Connections 2010: Accessing Opportunities for Growth*. This year's conference will return to the Lindy Boggs Center at the University of New Orleans on November 4, 2010. The conference brings together recognized small business experts, representatives of the financial community, entrepreneurs, and government officials. It provides valuable information not only to small business owners interested in growing their businesses, but also to financial institutions interested in increasing their small business customer base.

The Southeast LA AEI was formed by the FDIC to address key economic issues and other recovery problems facing the small businesses of the region. The Southeast LA AEI represents a coalition of over 90 financial institutions, affordable housing advocates, small business development resource groups, the SBA, government officials, faith-based groups and federal bank regulatory officials. This group is working collectively on strategies and solutions to bring more of the unbanked and under banked into the financial mainstream.

Building on the success of last year's conference, this gathering will move beyond recovery to re-birth and expansion. Southeast Louisiana continues to recover from the disaster caused by Hurricane Katrina and now faces the new challenges resulting from the Deepwater Horizon disaster. For the health of the regional economy, small businesses must be an integral part of recovery and rebuilding activities.

This year's conference - *Connections 2010: Accessing Opportunities for Growth* - will focus on a variety of topics that will assist small businesses and the financial institutions that serve them. The conference will also explore strategies for greater market access and business opportunities. The connections made at the conference will, in and of themselves, prove invaluable.

Our Conference Sponsorship Registration Form is enclosed. Sponsorship checks should be made payable to Good Work Network and mailed to the address below. We hope that you, your colleagues and institution can join us for this important event. By working together, this region will continue to recover, rebuilding a robust economy that is diverse and inclusive. We look forward to seeing you on November 4<sup>th</sup>!

Sincerely,

A handwritten signature in purple ink that reads 'Phyllis E. Cassidy'.

Phyllis E. Cassidy, Executive Director  
Good Work Network  
Conference Chair



**Southeast Louisiana Alliance for Economic Inclusion**  
***Connections 2010: Accessing Opportunities for Growth***  
*November 4, 2010*  
*Lindy Boggs Conference Center*  
**Conference Sponsorship Levels**

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**Title Sponsor - \$5000**

- Exclusive industry representation within the event.
  - Prominent promotional signage, flyers, materials throughout the event.
  - Prominently placed Booth at the event expo.
  - Prominent placement of your banners.
  - Name and logo feature prominently in any print or broadcast advertising that may exist for the program.
  - Logo and link on the Conference website homepage.
  - Prominent mention in all media materials including press releases, feature articles and press advisories.
  - Ten(10) individual registrations, including luncheons.
- 

**Co-Sponsor - \$2500**

- Logo included on signage, flyers, materials.
  - Highly visible placement of your banners.
  - Prominently placed Booth at the event expo.
  - Listing in any print advertising that may exist for the program.
  - Logo and link on the Conference website homepage.
  - Mention in all media materials including press releases, feature articles and press advisories.
  - Ten(10) individual registrations, including luncheons.
- 

**Contributor - \$1000**

- Listing on promotional materials.
  - Booth at the event expo.
  - Listing in any print advertising that may exist for the program.
  - Listing on the Conference website homepage.
  - Recognition in media materials including press releases, feature articles and press advisories.
  - Five(5) individual registrations, including luncheons.
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**Supporter - \$500**

- Mention in selected promotional materials.
  - Booth at the event expo.
  - Listing on the Conference website homepage.
  - Recognition in media materials including press releases, feature articles and press advisories.
  - Three(3) individual registrations, including luncheons.
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**Partner - \$250**

- Exposure to over 1,000 attendees.
- Booth at the event expo.
- Additional exposure to over 30 banks and financial institutions.
- Partnerships with other sponsors adding to your reach and resources.
- Additional electronic and print media and public relations opportunities both locally and regionally.
- Two (2) individual registrations, including luncheons.

Make checks payable to Good Work Network, 1824 O.C. Haley Blvd., New Orleans, LA 70113